

{Main Sales Letter: 8 pages, 8 1/2” x 11” white paper, 1/c}

Gentlemen! Start Your Energies!
Have you found the Secret Formula to Supercharge
Your Prime of Life Years?

Well you can stop looking. You’ve found it. It will keep you running on all eight and then some. With great energy. You’ll wonder how you lived without it when you see how it’ll change your life. And change your life it will. From the bedroom to the boardroom to the basketball court you’ll feel and love the difference. Your family and friends will comment on the newly energized you.

Picture your life now if you had the energy and stamina you had in your twenties combined with what you know now. Sounds good? And it can be yours!

Big promises! So what is this IT? It’s VitaVirilEn for Men. A natural high potency daily supplement just for men.

Here’s what nutritionist, Bob Bellows, Ph.D, said about it in “Energy for Mature Men” in the July 2008 edition of Men’s Health magazine:

“I can honestly say that I haven’t seen a better or more natural product on the market that can restore a man’s energy and vitality as well as VitaVirilEn for Men.”

Who needs Supplements (Vitamins and Minerals)?

Everyone does. Here are some of the reasons why you and I should take supplements:

- The AMA and the U.S. Department of Agriculture, say there’s no way to know exactly how much of any one nutrient you’re getting in your food.
- The AMA says that the diet of the average American who does not take a supplement is deficient in many key vitamins.

Years ago animal science accepted that supplements are essential for dogs, cats and other animals. If your dog is taking a supplement - shouldn’t you?

You’re probably taking supplements right now. Men like you who want to stay healthy and energetic take supplements. So do I. But I used to wonder if they were really getting into my system or being flushed down the toilet. Maybe you wonder about that too? With VitaVirilEn you don’t have to worry. Your body sees VitaVirilEn as a food - not a supplement - and digests it like a food. That means it can get right to work in your body to keep you vital, energetic and virile.

Tom McCauley

224-636-7777

Tom@thetommccauley.com